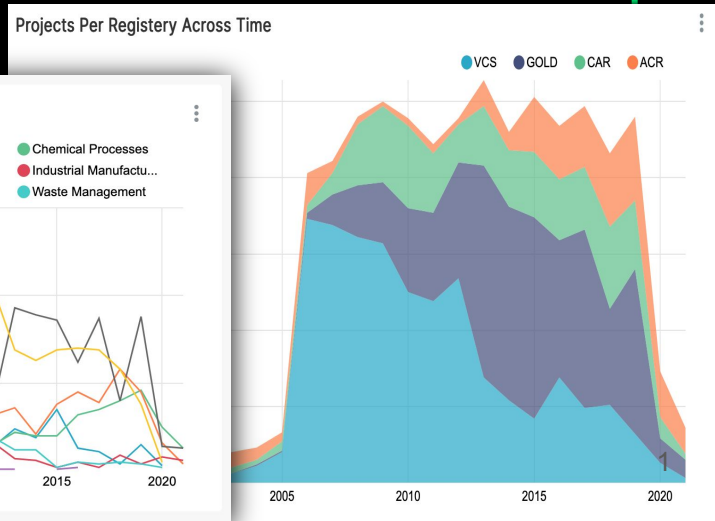
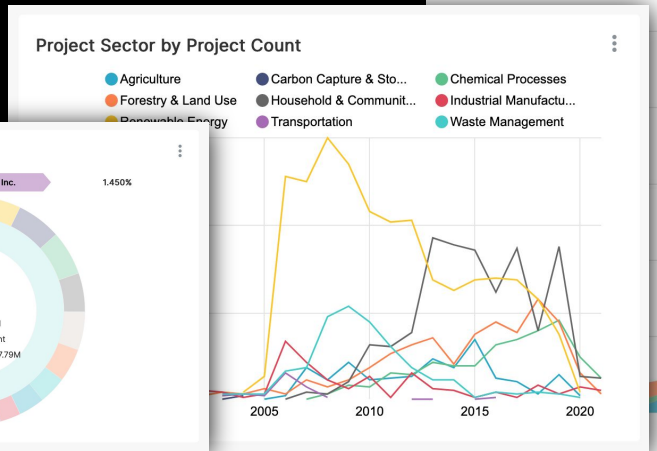
clever

Helping carbon market stakeholders make accurate, data-driven decisions in less time.







Since 2021 Clever has positioned itself as the most **advanced** and **comprehensive** carbon offsets analytics platform available to stakeholders in the carbon markets. Clever's clean and structured data optimizes analysis for more **efficient decision-making**. Its ability to centralize information and make millions of data points accessible **connects** the needs of stakeholders across the globe.





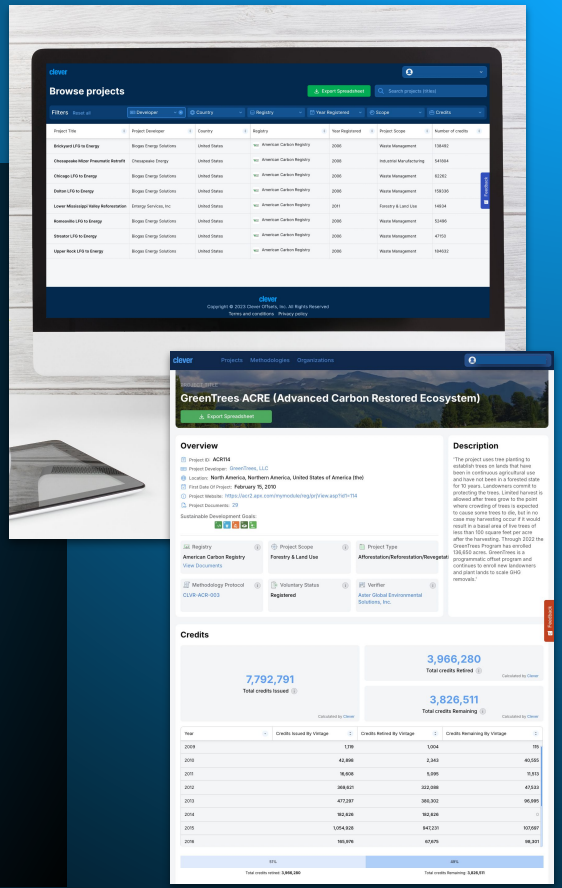


clever

1 solution for you

why use clever?

	Current Method	clever
Cross Registry Search	Hours or days of Analyst research	A sleek 3-Click solution in seconds
Accessible Target Market	10-25 buyers through existing professional network	Access to 100,000+ potential buyers
Accurate Analysis	Small data sample of disparate or anecdotal information	Apples-to-apples comparison across millions of data points in seconds
Market Discovery	Exhaustive often inconclusive search	10 seconds of tailored search, across 10+ fields
Connectivity to the Right Buyer	$$$$ Brokers or Marketplace Fees	Deal directly with the right buyers for you



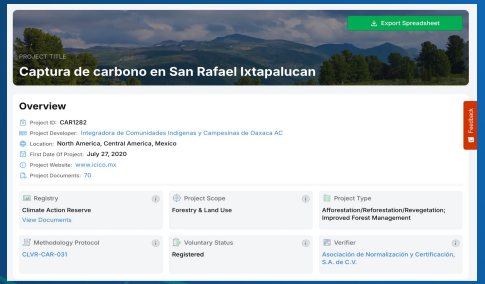
how we do it

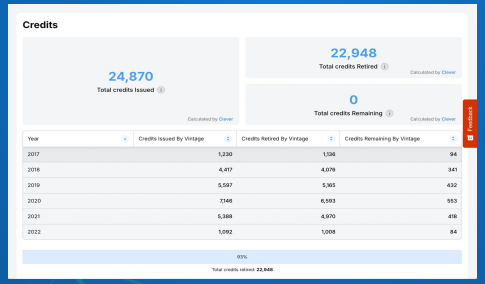
Sleek UI/UX and Simple Filter-Driven Search

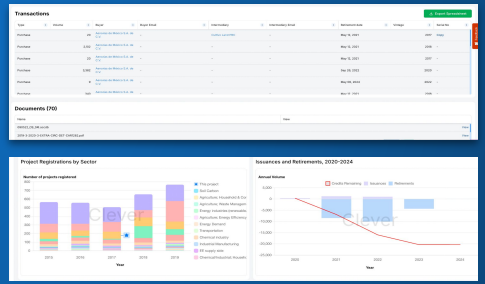
Gain access to all the information you need about Buyers by using our simple search tool. Using our powerful filters access information across multiple fields and categories including project title, organization, or methodology.

Unparalleled Access to Current and Historical Data

Clever users can get a complete current and historical picture of a specific project or buyer on each profile page. Contact info, transaction tables, analytics, and an overview provide users with the comprehensive data they need to make informed decisions.







Client Driven Product Development

Clever is dynamic. Our data and platform features are often updated directly based on client feedback or requests.